



Greg Merrilees
Studio1Design.com

*"Greg is so knowledgeable, witty, and has really insightful things to say about **website design, conversions, branding and website marketing!**"*

Stephan Spencer
MarketingSpeak.com

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Introduction Bio:

Greg Merrilees is the Founder & Director of Studio1Design.com, a world-leading website design, and branding agency based in Australia with 28 people who are passionate about designing really, really, good-looking websites that convert cold visitors into hot leads and sales for their clients.

Studio1 has custom designed and transformed over 2000 websites & landing pages for some high-profile online marketers & brands, including Sylvester Stallone, Frank Oz (The voice of Yoda), Gary Goldstein (Produced Pretty Woman), GRIT BXNG, BookVIP, Numerologist.com, Jordan Harbinger, Perry Marshall, Ezra Firestone, James Schramko, Chris Ducker, Eric July, TheBettyRocker, and many others.

Greg has been interviewed on many podcasts and loves sharing knowledge about website design, branding, online marketing strategies, and conversion principles. He also shares case studies of his client's websites to show you the results they are getting from applying Greg's design philosophy.

Interview Topic Suggestions:

- 5 key design principles to transform your website into a marketing machine 24/7
- How to design a website to boost results and make your competitors envious
- Design mistakes that are costing businesses thousands in lost sales

Interview Question Suggestions:

- What are some of the most costly mistakes people make on their websites?
- What are some of the biggest 'must have' principles on a website to boost conversions?
- Why is it important for a business to have its website professionally designed vs using a template or AI?
- How does somebody know if their website should be redesigned?